

# ELEVATOR SPEECH

GIVE.

ADVOCATE.

VOLUNTEER.

## WORKING TOGETHER, WE CAN BUILD A STRONGER COMMUNITY.

United Way of Midland County works to advance the common good by focusing on the building blocks for a good life— Education, Health and Self-Sufficiency.

The goal of United Way is to create long-lasting change to prevent problems from happening in the first place. We seek to create opportunities for a better life for everyone in our community through the programs and services of United Way and its twenty-seven agency partners.

United Way recognizes that everyone plays a role in making our community better and encourages everyone to **LIVE UNITED** through giving, advocating & volunteering.

### DONATIONS IN ACTION

- \$5 provides a hot meal delivered to a home-bound senior.
- \$10 provides diapers for a young mother and her child.
- \$20 provides a local teen with an after-school program.
- \$25 buys a warm coat and mittens for a child.
- \$30 provides a year's worth of Imagination Library books.
- \$40 provides tax services for a disabled person.
- \$50 provides a crisis response support person for a rape victim.
- \$75 pays for a counseling session for a depressed teen.
- \$100 provides 500 pounds of food to feed hungry families.
- \$150 will send a child to Camp Neyati for a week.
- \$160 provides a day of residential substance abuse treatment
- \$200 will offer rent assistance to help a family avoid eviction.
- \$500 will supply materials for a wheel chair ramp.
- \$500 provides 12 weeks of childbirth and parenting classes.

# LIVE UNITED.

### KEY TALKING POINTS

- The money raised here stays here.
- UW provides an umbrella of protection.
- Where else can one donation have such a broad impact?
- Aligns resources with biggest needs.
- Administrative costs are only 9%.
- Volunteers decide how funds are allocated to agencies.
- Every donation counts.
- Each one of us has something to offer.

### UNITED WAY PARTNER AGENCIES

2-1-1 Northeast Michigan  
 Affordable Housing Alliance  
 Arc of Midland  
 Arnold Center  
 American Red Cross  
 Big Brothers Big Sisters in the Heart of Michigan  
 Boy Scouts (Lake Huron Area Council)  
 Camp Fire USA  
 Camp Neyati (Midland Camping Council)  
 Cancer Services  
 Catholic Family Service  
 Disability Network of Mid-Michigan  
 Family & Children's Services  
 Girl Scouts Heart of Michigan  
 Hidden Harvest  
 Midland Area Homes  
 Midland Community Center  
 MidMichigan Home Care  
 North Midland Family Center  
 Railway Family Center  
 Safe & Sound Child Advocacy Center  
 Senior Services  
 Shelterhouse (CDVSA)  
 Success by 6  
 Ten Sixteen Recovery Network  
 The Salvation Army  
 West Midland Family Center